

How to write a message of encouragement

Thanks for taking a moment to connect. Your message will let someone doing it tough know they are valued, prayed for, and remembered.

01

Write with warmth

Use warm, relational language. Imagine you are speaking to someone in your own church community.

02

Keep it general

We will share these cards with men and women of all backgrounds. So keep your message broad rather than assuming their specific situation.

Try writing: "Whatever you are facing today, please know you are in our prayers."

03

Offer comfort, not advice

While it is natural to want to offer practical advice, our clients are often navigating complex situations, and receiving advice from trained staff. What's most valuable is the steady reassurance of your community supporting them and praying for them.

* Things to remember:

- **Protect your privacy**
Sign off with your first name only. Please don't include your surname, address, or specific church name.
- **Keep it gender-neutral**
Keeping your language open ensures we can share your card with whoever needs it most.

♥ Stuck for ideas? Try writing:

- **A simple prayer**
Ask for God's strength, peace, or provision in their life.
- **A favourite scripture**
Share a Bible verse or a promise of God's love that brings you hope.
- **A gentle reminder**
Reassure them that they are not alone, and that God sees them and cares.

What happens to my message?



01 Write

Write your message on the tear off Connection Card.

02 Post

Put your Connection Card in the message mailbox. Your church will post these cards back to Anglicare on your behalf.



03 Sort

Once your Cards arrive at Anglicare, our team will sort them, and distribute them directly to our frontline teams.

04 Connect

Our teams hand-deliver your messages directly to families and individuals in moments of care throughout the year.

